

# FMCG Supply Chain

SkyTECH Solutions provides IT consultancy services and develops niche software solutions for global airlines and airports. SkyTECH is an established player in the airline/airport IT domain.

Backed by strong domain & business process experts, SkyTECH offers proven solutions across different functional areas and technology platforms. Our solutions directly impact the bottom-line of clients by enhancing operational efficiencies and reducing costs.

SkyTECH - Software Solutions



SkyTECH Solutions

Your Best-in-Class...

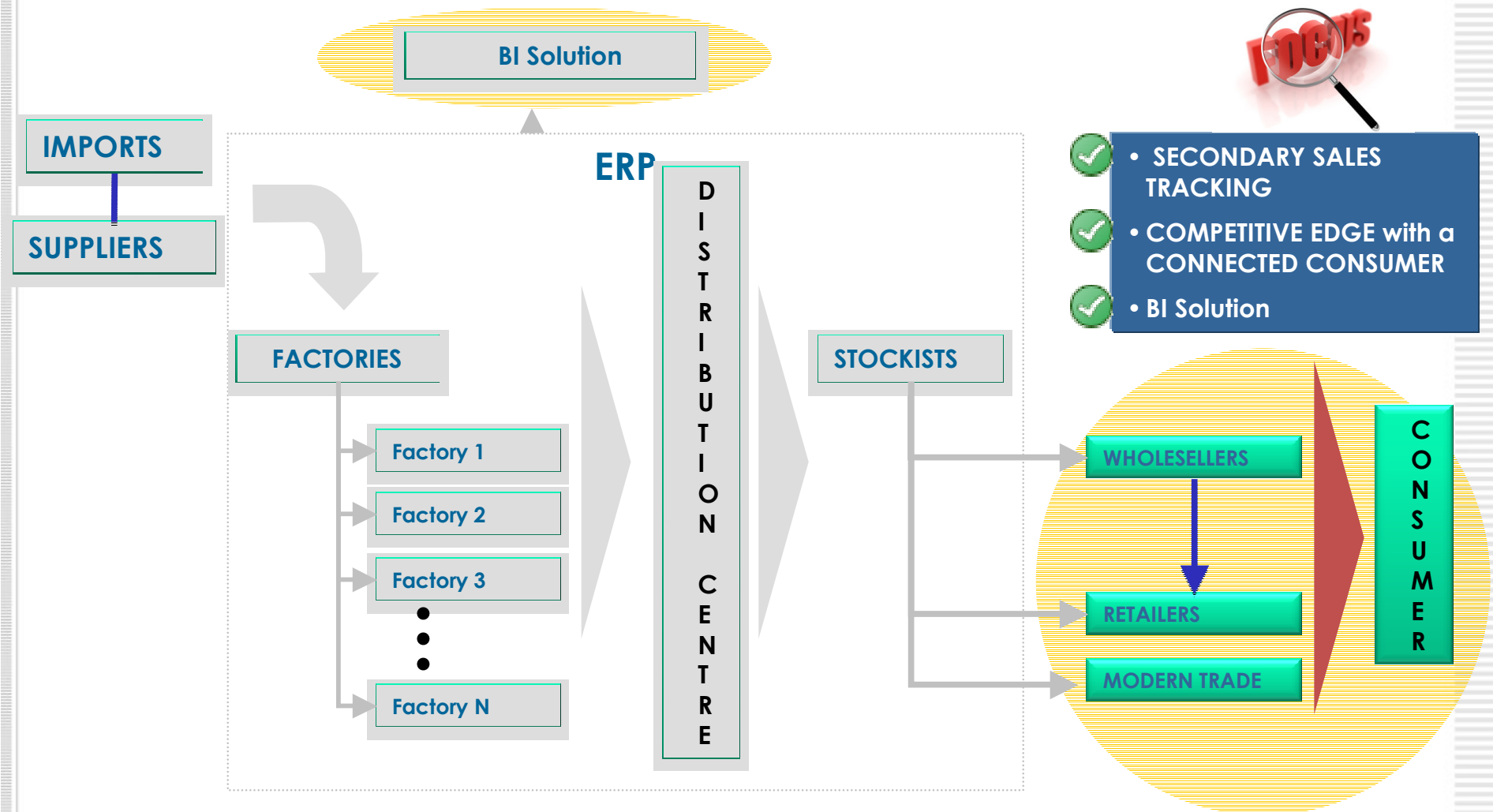
- IT Solutions for an Industry that demands nothing...  
...but the Best...



SkyTECH's Global IT Delivery Model combines on-site and offshore project execution to deliver IT services at cost effective rates. Headquartered in Chicago, SkyTECH has offices in Phoenix, Denver, Atlanta, and Washington DC and Offshore Delivery Centers in Kolkata, Mumbai, and Chennai, India. SkyTECH's offshore development infrastructure is certified to ISO 9001:2000, SEI CMM Level 5 and ISO 27001:2005.



# FMCG Domain Footprint

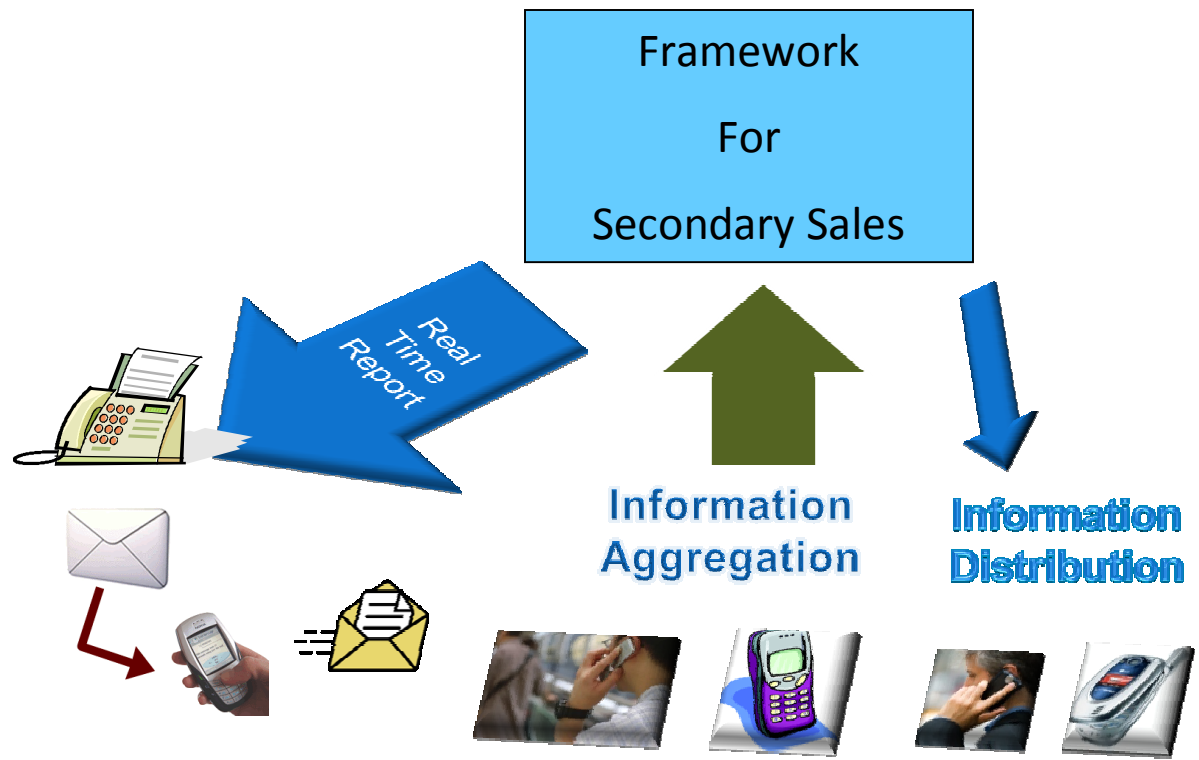


# Competitive Edge – Secondary Sales



## FEATURES

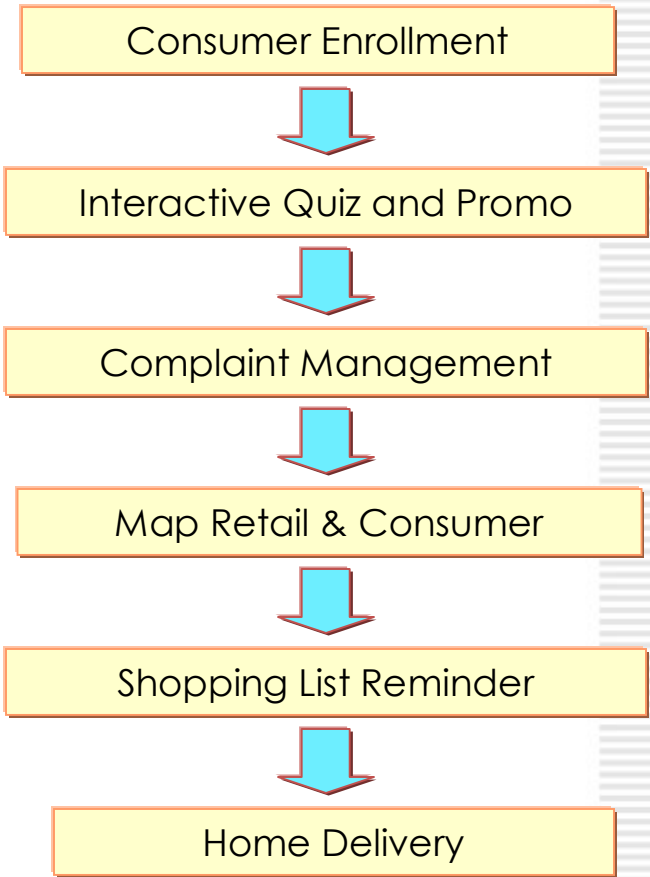
1. Used as middle layer for
  - Information distribution & aggregation
  - Real-time report generation & report distribution via email, fax, short message
2. Integration and implementation with third party Middleware
3. Integration with GPS location sensors
4. Works with specialized handheld device
  - Barcode Reader
  - Bluetooth printer
  - RFID Reader
5. Option available to communicate over wireless network



# Competitive Edge – Connected Consumer

- Know Your Consumer
  - ✓ Habits & Attitude
  - ✓ Loyalty
  - ✓ Spends
  - ✓ Access to bigger sample
  - ✓ Faster feedback and analysis
- Incorporation of KYC analysis to Supply Chain

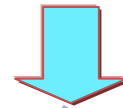
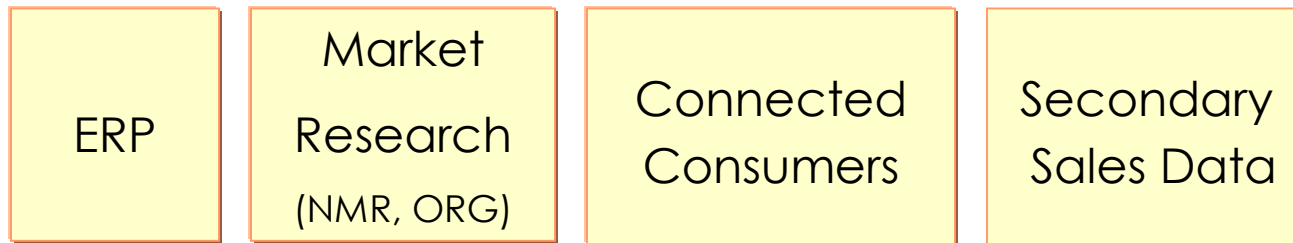
□ Mobility Solutions  
□ Handheld Device  
□ Mobile Phone



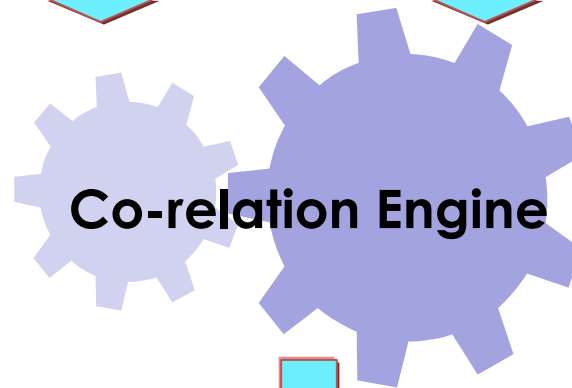
Leading to - Slimmer, Quicker and Responsive - Supply Chain Management

## Connected to Consumer

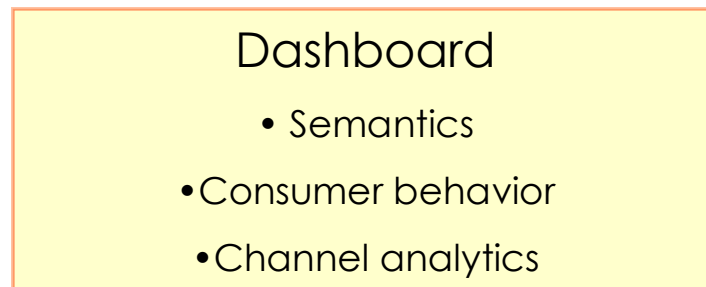
# Competitive Edge – BI Solution



BI Solution to increase Operational Efficiency



Semantics Based Knowledge Engineering for Business Intelligence





## More details?

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