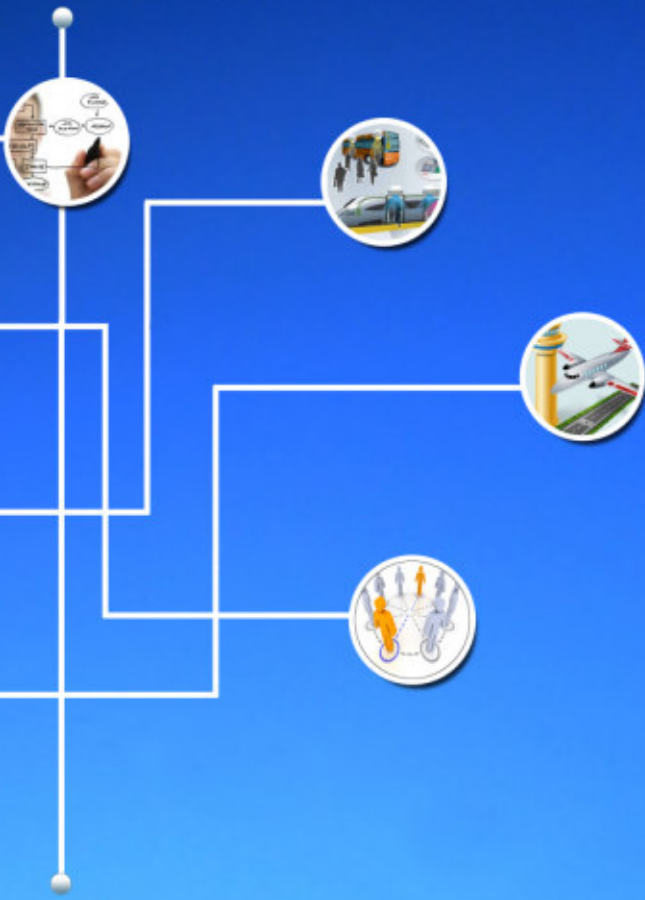


BANKING

TRANSPORTATION & LOGISTICS

FMCG

AIRPORT



Mobility Solution

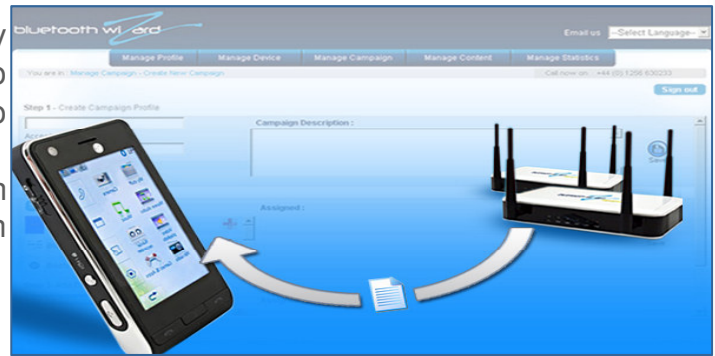


MAKES IT FLY
IT SERVICES & BUSINESS SOLUTIONS

Mobility Solution

Blue Tooth Wizard is a solution for proximity marketing campaign helps service provider to reach their customer in the proximity and to 'change their minds

- The user can manage their ad campaign through one centralized application and can customize the same for the target store
- The campaigns are transmitted to the devices over a GPRS network



Blue Tooth Wizard

Wireless Edge is a mobility platform for information aggregation, information distribution and reporting. Some of the applications, which reside on the platform, are as follows

- Complaint Management
- Asset Tracking
- Sales Information
- Logistics Management
- Postal Delivery



Wireless Edge

Sales Information – An implementation

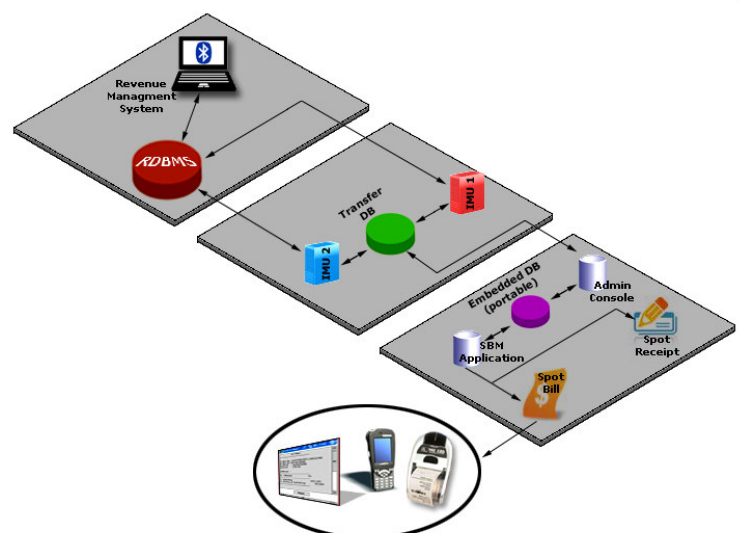
The Challenge of a large FMCG company in India was to build an Automated System that Customer Executives could directly use from the field while interacting with Distributors and Retailers.

SkyTECH has developed a Mobility Solution to access the Inventory data from the field and take the order accordingly.

It also gives the Dashboard feature, which helped our customer evaluate the sales volume and the trend of sales volume.

The sales data and the trend of sales data helped our customer optimize the Supply Chain in terms of their Production and the Distribution

SkyTECH is providing the service on a SaaS model.





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Thank you



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